



Jo-Ann Strauss – media entrepreneur and international speaker

Jo-Ann Strauss is one of South Africa's most recognizable faces after a career spanning over 15 years in media and business. She is an internationally renowned master of ceremonies and speaker for prestigious international events all over the world and she has just been announced as the first South African face of Lufthansa. She has also MC'ed various charity events for members of royal families from HRH Princess Caroline and HSH Prince Albert of Monaco's Amade Mondiale to HRH Prince of Wales, Prince Charles's Wool Foundation initiative. She is an astute businesswoman who serves on the advisory board of Africa's leading business school as well as Africa's biggest media company, Media24 and award-winning ad agency M&C Saatchi Abel. She works with UNICEF and Stop Hunger Now to protect the most vulnerable members of society. She is the proud mother of a 2-year-old son and will soon have a little daughter to add to her growing family with her orthopedic surgeon husband. She also has an inspirational blog called Modern Mommy. She has presented TV for many years in SA and internationally and also produced various media properties as well as her #SocialStar competition which garnered over 4 million social media interactions. She is passionate about creating a spirit of entrepreneurship in South Africa. She graduated from Stellenbosch University with a B.Comm (Law) degree after winning Miss South Africa in 2000 and presented "Pasella" and then "Top Billing", winning various awards for her presenting and innate sense of style. She has graced the covers of all of SA's top magazines. She has a discerning social media following across Twitter, Facebook and Instagram of nearly 300 000.